

Region 3 Request for Ideas

Information for Applicants & Grantees

Solicitation Period: August 29, 2017 – September 15, 2017

The Southern Virginia GO Region 3 is pleased to announce that its Growth & Diversification Plan is completed and under review by the State GO Virginia Board, which is expected to take action to approve this Plan at its September 12, 2017 Board meeting. A link to the Plan can be found at <http://www.southsidepdc.org/index.php/news/entry/go-virginia-region-3-growth-diversification-plan-is-now-online> or <https://goo.gl/eJRios>

Assuming approval of the Growth & Diversification Plan, in late September Region 3 will initiate a proactive Solicitation for Projects to be considered for funding through the GO Virginia program. Region 3 is in process of developing the formal application format and grant review process, which it expects to complete by September 21.

Prior to the State Board's final approval of the Region 3 Plan, however, the Region 3 Council is soliciting **"Requests for Ideas"** from interested organizations and partners, which can serve as an efficient way of validating concepts that could lead to submission of formal applications for funding in the fall. These two-page concept papers will encourage stakeholders to begin collaborating on project ideas that align with the Areas of Critical Need that are identified in the Region 3 Growth & Diversification Plan.

Requests for Ideas should be completed following the format described below, and submitted no later than **Friday, September 15**, by email to:

Ms. Gail Moody
Southside Planning District Commission
200 South Mecklenburg Avenue
South Hill, Virginia 23970
gosouthernva@gmail.com

"REQUEST FOR IDEAS"

Prospective applicants in the Region 3 footprint are encouraged to use the Council's **Request for Ideas** solicitation to submit basic project concepts which will communicate your project concept to Council Staff for feedback and guidance prior to submitting a full application. The **Request for Ideas** is an optional, non-binding step to elicit feedback and guidance on the appropriateness of a potential project to be eligible for funding through the GO Virginia program.

Responders to the **Request for Ideas** should keep in mind the GO Virginia program goals:

- *Project investments that lead to higher-paying jobs.*
- *Scalable approaches that will spur regional economic growth.*
- *Improved capacity to respond to regional economic development priorities.*
- *Increased collaboration and investment from a broad and diverse contingent of stakeholder groups.*

The **Request for Ideas** should be no more than 2 pages of standard-size business paper, and should include the following information:

1. Name, organization, address, phone and email for Primary Applicant
2. List of (potential or identified) partners (names, organizations)
3. List of 2 or more localities likely (or committed) to participate
4. Identification of area of alignment with any of Region 3 Growth & Diversification Plan's Critical Areas of Focus:
 - a. Workforce Talent Development and Recruitment
 - b. Sectoral Development
 - c. Cyber Infrastructure
5. Narrative description of proposed project
6. Narrative description of intended outcomes over first 2 years
7. Project Budget estimate (total budget, anticipated sources of funding)
8. Brief narrative on capacity of team to implement the project on time and on budget

Responders are urged to review the Region 3 Growth & Diversification Plan (or its Executive Summary) prior to submitting the **Request for Ideas**. The plan can be found at the following link: <http://www.southsidepdc.org/index.php/news/entry/go-virginia-region-3-growth-diversification-plan-is-now-online> or <https://goo.gl/eJRios>

Responders who submit Requests for Ideas will be contacted by the Region 3 staff prior to the Council meeting on September 21, to discuss the Project Ideas and to answer questions about alignment for a formal application. For questions prior to submission, please contact Liz Povar, 804-399-8297 or by email at gosouthernva@gmail.com