SOUTHSIDE PLANNING DISTRICT COMMISSION Regular Commission Meeting October 28, 2021

A meeting of the Southside Planning District Commission (SPDC) was held on October 28, 2021 at the Commission's Conference Room, 200 South Mecklenburg Avenue, South Hill, Virginia. Chair Kim Callis called the meeting to order at 6:00 p.m. for those wishing to attend in person and virtually utilizing Zoom technology.

Director Gosney called the roll. With just 14 Commissioners being present, a quorum was not met for this meeting, and no action items could be taken. The Roll Call is as follows:

BRUNSWICK COUNTY	Present	Virtual	Absent
Bernard Jones, Sr.		1	X
Alfonzo Seward			X
Leslie Weddington – Treasurer	X		7
John Zubrod		X	
Vacancy			1
HALIFAX COUNTY			
Stanley Brandon	1	70.57	X
William Claiborne			X
Ronnie Duffey		X	
Jerry Lovelace	X	1	
David Martin	X		3
Garland Ricketts	X		
Scott Simpson			X
Norman Talley			X
MECKLENBURG COUNTY			
Wayne Carter	X		2
M. J. Colgate	X		
Andy Hargrove	X		
Charles Jones			X
Angie Kellett	X		
Charlie Simmons	X		
Glanzy Spain			X
Tom Tanner	X		

SOUTH BOSTON			
Joseph Chandler	X	and the second se	Real Property and
Winston Harrell			X
George Leonard – Vice Chair	X	1	
Ernest Vass	X		
SOUTH HILL			
Kim Callis – Chair	X		
Lillie Feggins-Boone		1	X
Joseph Taylor			X
TOTAL	14	2	11

Staff in Attendance:

Deborah Gosney, Executive Director Stephanie Creedle, Finance Director/HR Lisa McGee, Administrative Assistant

Guests in Attendance:

Liz Povar, The Riverlink Group Kenneth Martin, VDOT – Halifax Residency Administrator

PUBLIC COMMENT PERIOD

Chair Callis asked for public comments. Hearing none, the public comment period was closed.

SERVICE RECOGNITION

Executive Director Gosney presented Chair Kim Callis with a plaque recognizing his dedicated service, outstanding leadership and commitment to the Southside Planning District Commission. Mr. Callis was appointed to serve on the PDC in May of 2007. Since that time, he has served 14 years as a Commissioner and two terms (four years) as Chair of the PDC, from October 2017 to October 2021. Mr. Callis will roll off as Chair at the January 2022 meeting. In addition to serving as the PDC Chair, Mr. Callis was also elected to serve on the VAPDC Board of Directors in 2018 and is currently in his third year serving as President.

Executive Director Deborah Gosney then presented Stephanie Creedle with a plaque recognizing her 15 years of service (2006 – 2021) as Director of Finance/HR with the Southside Planning District Commission.

GUEST SPEAKER – DR. VINCE MAGNINI

Dr. Vince Magnini, a consultant for the Longwood Small Business Development Center, spoke to the Commissioners on "Continuing the Success." Dr. Magnini was ranked as one of the top 12 most prolific hospitality researchers worldwide in the most recently published global ranking study. Drawing from his experience in hospitality research, Dr. Magnini used examples from the

PDC's Annual Report to illustrate how there are basically two doors from which to choose when considering the successful promotion of your area. He asked, "Will the focus be on the Quality of Life Outside or Inside Southside Virginia?" Dr. Magnini focused on three key points -1) successfully identifying and communicating comparative advantage, 2) successfully identifying opportunities, and 3) successfully sharing a vision. He listed ways in which each of those three key points are currently being accomplished within the PDC region but encouraged each locality to continue to review and consider ways in which to "Continue the Success."

ADJOURNMENT

There being no further business, the meeting adjourned at 6:55 p.m.

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Deborah Gosney, Secretary